



# Town of Orleans

Community Preservation Committee  
9 School Road Orleans MA 02653-3699  
Telephone (508) 240-3700 – Fax (508) 240-3388

## FY26 COMMUNITY PRESERVATION PROJECT APPLICATION

(for consideration at Annual Town Meeting in Spring 2025 or Special Town Meeting in Fall 2025)

### SECTION A

**Project Title:** Sipson Island Trust Signage

**Submission Date:** November 18, 2024

**Applicant** (note if Town, individual or non-profit): Sipson Island Trust, Inc. Nonprofit

**Mailing Address:** P.O. Box 155, South Orleans, MA 02662

**Co-Applicant, if any** (note if Town, individual or non-profit):

**Mailing Address:**

**Project Contact Person:** Peg Underhill, Vice President, Sipson Island Trust

**Telephone:** 617-872-2199

**E-mail:** pegunderhill@gmail.com

**Federal Tax Identification Number** (if non-profit): EIN 84-2731899

**Project purpose** (Check all that apply):

Open Space     Historic Preservation     Community Housing     Recreation

**Project Location/Address:** Sipson Island, Pleasant Bay

**Community Preservation Funding Request:** \$15,500 for the design, construction, and installation of new signage on Sipson Island.

**Brief Project Summary, including justification of project category checked above:**

Sipson Island Trust (SIT) is a private conservation nonprofit that owns and stewards most of Sipson Island, 24 acres of sandy beach, coastal banks, saltmarsh, eelgrass beds, upland meadows, and woodland in the heart of Pleasant Bay. Sipson Island Trust purchased 22 acres of the island in June 2020 to ensure its long-term protection and stewardship and opened it for public enjoyment for the first time in 300 years.

Since the purchase of the island, SIT has protected this natural sanctuary with conservation restrictions and completed the demolition of abandoned structures and removal of harmful septic systems. We are now proceeding with comprehensive plans for ecological restoration and management, including opportunities for public recreation, education, and research. These plans include changing the trail system to move them away from eroding cliffs and creating spaces for programming. As we implement our plans, we need signage to welcome visitors, describe basic rules, provide information on the island's history as a refuge for the Monomoyick people and its diverse attributes, direct visitors to safe public paths, and protect areas undergoing restoration.

## ACTION PLAN:

SIT is requesting FY26 funds to be used in two ways. SIT would like to spend up to \$5,000 to secure some assistance to conceive and finalize a consistent sign design for use throughout the island, guided by our conservation restrictions. The top priority for sign design is durability. The signs currently on Sipson Island have not lasted long in the varying weather conditions and show considerable wear and fading (see **attachment A** for examples). Final design would detail material type, color, and message recommended. The remainder of the funds would be used to procure and install the signs as estimated below.

## FINANCIAL DATA:

Our estimates of the costs of the signage are derived from quotes provided by Jerry Evans of Chatham Wind and Time, who creates quality carved signs and is offering a 50% discount, and Herb Heidt, a cartographer who has assisted the Town of Orleans with signage. See **attachment B** for quotes based on preliminary plans. Because the number of signs and specifications may change based on the sign study, we've added \$3,000 to the quoted amount.

<b>Sign study, branding, and design:</b>	<b>\$5,000</b>
3 "Welcome" signs at entry points providing information about the island, carved PVC, 24" x 40":	\$1,152
3 "Rules" signs at entry points describing rules for safety and CR requirements, carved PVC, 24" x 40":	\$ 864
1 "Float" sign with welcome and instructions for docking, wood, 40" x 24"	\$ 384
4 "Trail Map" signs, carved PVC, when trail system is permanent, 24" x 40"	\$1,536
12 "Trail" signs to direct visitors along paths, carved PVC, 8" x 10":	\$ 372
6 "SIT Representatives Only" signs to direct visitors away from service paths, carved PVC, 8" x 10":	\$ 186
6 "Dangerous Erosion, No Entry" signs to safeguard visitors from eroded cliffs, carved PVC, 8" x 10":	\$ 186
4 "Private Property" signs to direct visitors away from areas not owned by SIT, carved PVC, 8" x 10":	\$ 124
8 "No entry, Restoration in Progress" signs, laminated sheet for <i>temporary</i> use, 8" x 10":	\$ 100
4 "Trail Map" signs, laminated sheet for <i>temporary</i> use while trail system is finalized, 24" x 40":	\$1,000
<b>51 signs estimated:</b>	<b>\$5,904</b>
<b>In-kind contribution – Chatham Wind and Time</b>	<b>\$4,804</b>
<b>Additional signage yet to be identified:</b>	<b>\$3,000</b>
<b>Estimated labor and hardware to install:</b>	<b>\$1,600</b>
<b>TOTAL PROJECT COST:</b>	<b>\$20,308</b>
<b>TOTAL REQUESTED AMOUNT (inclusive of discount):</b>	<b>\$15,500</b>

## SUMMARY:

Sipson Island Trust feels the above requests are consistent with CPC goals in that the funds will be used to improve the safety and experience of Orleans residents and visitors to the island. We hope you will support this request to enhance recreational and educational opportunities on Sipson Island.

## Attachment A – Current Signs



Signs along the water were damaged in storms.



Laminated signs have faded quickly.



Temporary signs will not last more than one season.



Example of the carved PVC signs, which are the most durable.

## Attachment B - Estimates

# MAPWORKS

Cartographic Design/Project Management  
Environmental and Resource Mapping  
Geographic Information Systems

Herb Heidt, Cartographer

P.O. Box 1505  
HARWICH MA 02645-6505  
781-635-5732  
MAPS@WORK@aol.com

Sipson Island Trust  
PO Box 155  
South Orleans, MA 02662

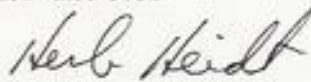
Att: Garner LeStage

Estimate: 4 November 2024

### Professional Services: Prepare Sipson Island Signage

- Compile and Design Display Signs (*with possible sizes*):
  - Printed on Vinyl with UV inhibiting inks
  - Mounted on Plastic Sintra Board
  
- Welcome Sign with Text and Trail Map (24"x40")      \$150/Print      \$1,000
  - Import Welcome Text, provided by SIT as Word doc
  - Compile Trail Map as provided by SIT
  - *Include Rules?*
  - Add "You Are Here" arrow for each location
  
- You are Here Trail Signs (10"x14")      \$15/print      \$50 each
  - Use Welcome Trail Map
  - Add "You Are Here" label & Arrow for each location
  
- Rules Signs (10"x14")      \$15/print      \$50
  - Import Rules Text, provided by SIT as Word doc
  - *Or Include in Welcome Panel?*
  
- Safety Signs ("Keep Off?") (7"x10") (5"x14")      \$10/print      \$25 each
  - Import Rules Text, provided by SIT as Word doc
  
- Deliverables:
  - Provide PDF proofs for comments, review, & revision
  - Final Color PDF for printing
  - Printing Logistics for Display Prints
  - Deliver Display Prints

Estimated Cost:



Herb Heidt, Cartographer



## Chatham Wind and Time

2 Pond View Lane  
Chatham, MA 02633

Phone # 508-274-9474

chathamwind@outlook.com

Fax # 508-632-0063

www.chathamwindandtime.com

# Estimate

Date	Estimate #
11/14/2024	1515

Name / Address
Sipson Island Trust 33 Country Lane Brewster, MA 02631

			Project
Description	Qty	Cost	Total
Custom Carved PVC Sign: Welcome signs, 24 inches x 40 inches x 3/4 inches thick with colored background and logo. = \$0.80/square inch = \$768.00 less 50% = \$384.00 Each	3	384.00	1,152.00
Custom Carved PVC Sign: Rules signs 24 inches x 40 inches x 3/4 inches thick, White background painted cove edge = \$0.60/square inch = \$576.00 less 50% = \$288.00 Each	3	288.00	864.00
Custom Carved PVC Sign: Float sign, 24 inches x 40 inches x 3/4 inches thick with colored background and logo. = \$0.80/square inch = \$768.00 less 50% = \$384.00 Each	1	384.00	384.00
Custom Carved PVC Signs: (Note material comes in 9 1/4 width) 9 1/4 inches x 10 inches: 12 Trail/path marker signs Text and maybe arrows, 6 Service Path marker signs, 6 "Stay away from Eroding Bluff" signs, 4 "Private Property" signs	28	31.00	868.00
-Thank you for your business.		<b>Subtotal</b>	\$3,268.00
		<b>Sales Tax (6.25%)</b>	\$0.00
		<b>Total</b>	\$3,268.00