



Town of Orleans Conservation Commission

Town Hall • 19 School Road • Orleans, Massachusetts 02653-3699

Tel: (508) 240-3700 Ext. 425 / Fax: (508) 240-3388

MEMO

To: Julia Enroth, Chair, Community Preservation Committee

From: John Jannell, Conservation Administrator 

Date: Tuesday, November 12, 2019

Re: Community Preservation Project Application

At its regularly scheduled meeting on Tuesday, November 12th, 2019, the Conservation Commission voted unanimously to submit an application for Community Preservation funds to replace 14 signs at Orleans Conservation properties. Attached is a completed application.

Please let me know if you need any additional information to process this request.

Thank you.



Town of Orleans

19 School Road Orleans Massachusetts 02653-3699
Telephone (508) 240-3700 – Fax (508) 240-3388

COMMUNITY PRESERVATION PROJECT APPLICATION

Submission Date:

Project Title: Orleans Conservation Areas (14): Sign Improvements

Applicant (note if public or private): Town of Orleans Conservation Commission

Address: 19 School Road

Telephone: 508-240-3700

E-mail: jjannell@town.orleans.ma.us

Federal Tax Identification Number (if non-profit):

Contact Person (Name & Telephone): John Jannell, Conservation Administrator

Project purpose (Check all that apply):

Open Space

Historic Preservation

Community Housing

Recreation

Project Location/Address: Town wide

Community Preservation Funding Request: \$25,000 for new signs, and related improvements, on all Conservation properties

Brief Project Summary, Including Justification of Project Category Checked Above:

DETAILED NARRATIVE:

The Town of Orleans Conservation Commission is responsible for over 275 acres of publicly held open space. Fourteen of these areas are open to the public where a variety of amenities exist (parking/trails/swimming) to enjoy passive recreation. Through the years, open space was acquired, improved, and opened to public use. A closer examination of the variety, type, size, and color of signs at these sites almost act as an indicator as to when they were acquired and whether or not improvement funds backed the particular acquisition (see Exhibit A). The mix of signs don't consistently welcome the visitor and always display rules and attributes of the areas.

The Commission would like to standardize the signage at these areas and improve them through a comprehensive effort to re-sign all of the 14 properties open for public enjoyment. A look at some of our neighboring communities shows this is a better way of promoting these spaces (see exhibit B). A successful award would allow for all of these signs to be replaced.

ACTION PLAN:

FY21 funds will be used in two ways. The Commission would like to expend up to \$5,000 to secure some assistance to conceive and finalize a sign design for the conservation properties. Final design would detail material type, color, message, and content to be used and installed. Second, the remainder of the funds would be used to procure and install the signs for the fourteen areas included in this application.

FINANCIAL DATA:

Detailed financials are not available in advance of this application. We have researched only basic cost information at this time. On the one end, formal Kiosks and wooden sign boards cost at roughly \$1850 a unit. Conversely, some of the aluminum backed vinyl laminated signs only would cost about ~\$500 for an area.

The estimated cost of the complete project is as following:

| | |
|-----------------------------------|-----------|
| Sign study, branding, and design | \$5,000 |
| Up to 2 signs per area installed: | |
| 14 Trailhead/Welcome sign | \$700 |
| 14 Rules/Notice sign | \$700 |
| <hr/> | |
| Subtotal: | \$ 24,600 |
| Budget Request: | \$ 25,000 |

SUMMARY:

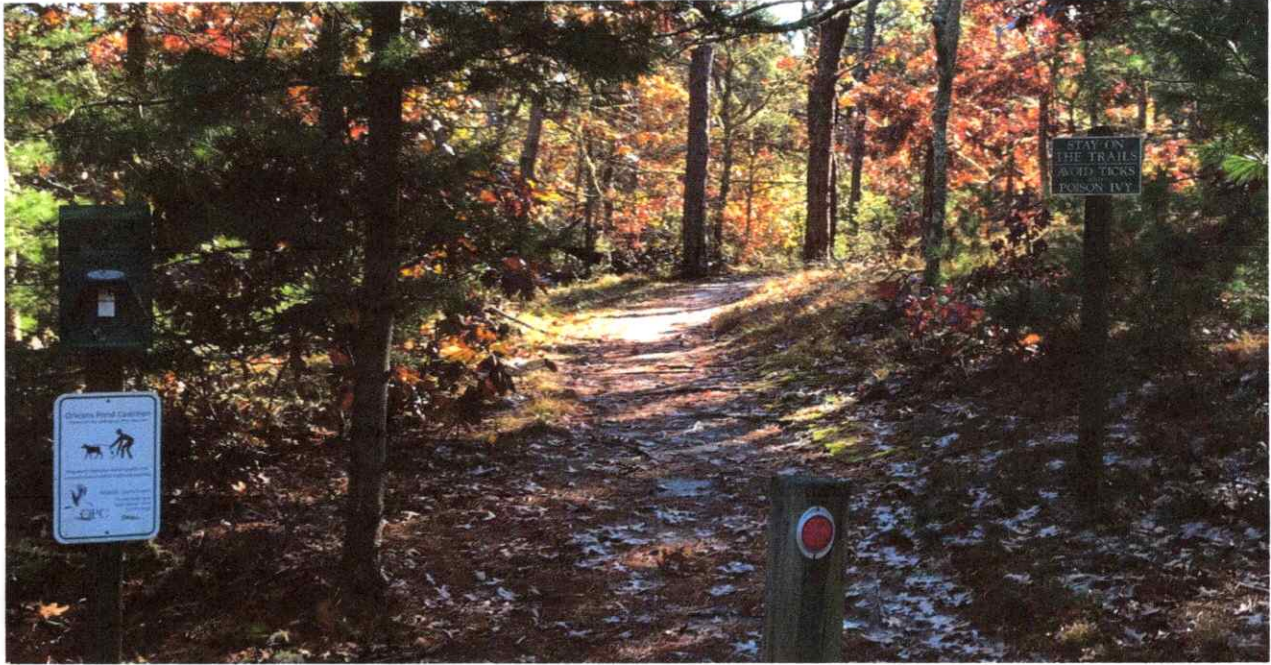
The Conservation Commission feels the above requests are consistent with CPC goals in that the funds will be used to improve the Conservation parcels that are used by residents and visitors for passive recreation. We hope you can support this request so that this Conservation Areas can be re-signed and promoted for enhanced open space and recreational opportunities within the town.

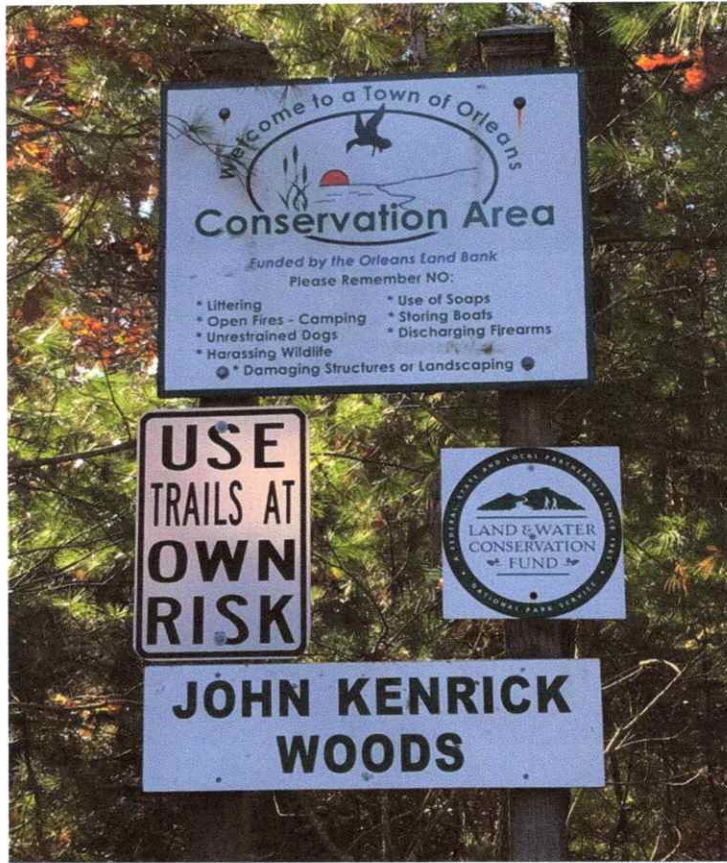
EXHIBIT A:

Existing Sign Inventory

14 Conservation Properties

Kenrick Woods





Paw Wah Point



Welcome to a Town of Orleans
Conservation Area

Please remember no:

- harassing wildlife
- littering
- open fires - camping
- unrestrained dogs
- use of soaps
- discharging firearms
- storing boats
- damaging structures or landscape
- alcoholic beverages

-Thank You-



**USE
TRAILS AT
OWN
RISK**



CAUTION
USE TRAILS AT OWN RISK



**PAW WAH POND
CONSERVATION AREA**

Visitors Welcome

Area Closed Sunset To Sunrise

*Unrestrained Dogs, Alcoholic Beverages,
ATV's, Fires, Horses, & Hunting Prohibited
(Fines To \$300)*

**Please Take Only Photographs
-Leave Only Footprints-**

PARKING →

Town of Orleans Conservation Commission

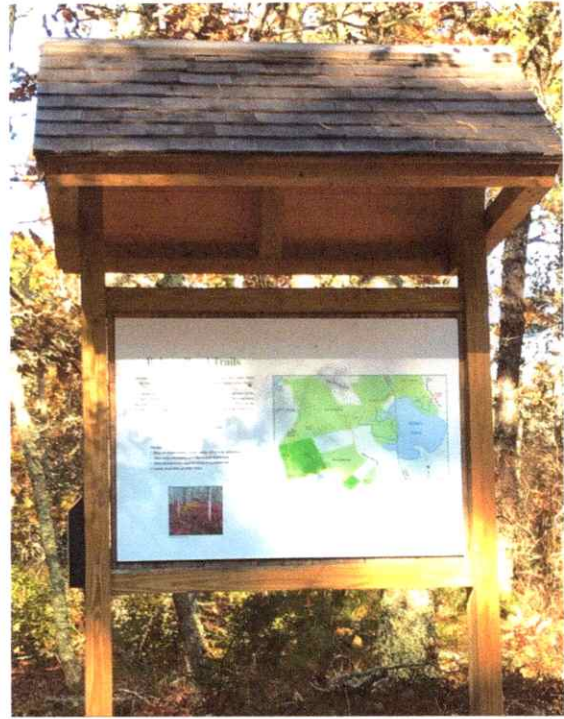
Peck Property



Christian Property



Bakers Pond



Kents Point



Hopkins Garden



Sea Call Farm



Putnam Farm



Crystal Lake



Fisherman's Landing



Pilgrim Lake



Jonathan Young Windmill



Meadow on the Cove



Window on the Cove



EXHIBIT B:

Example Signs

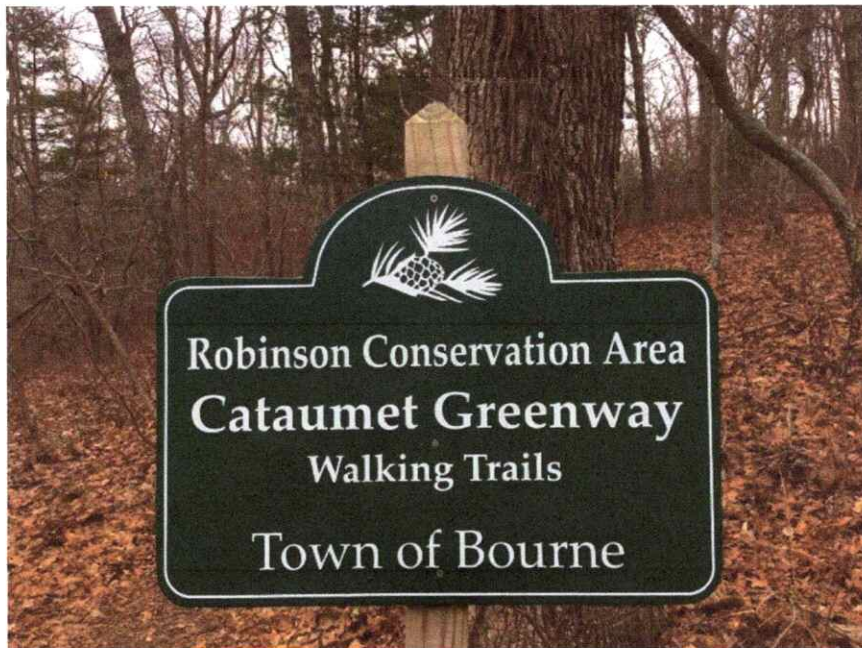
Barnstable



Dennis



Bourne



Chatham



Eastham



Falmouth





Sandwich



Wellfleet



The Ralph & Dorothy Clover
**Conservation Land
and Trails**



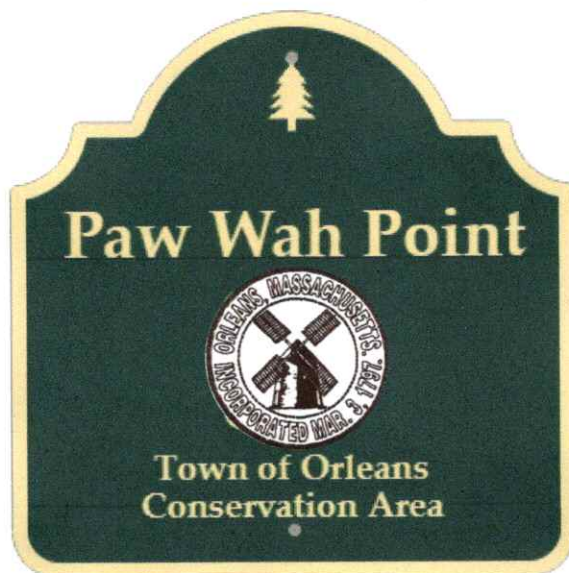
Wellfleet Conservation Trust
www.wellfleetconservationtrust.org

Town of Wellfleet
Conservation Commission
www.wellfleetma.org

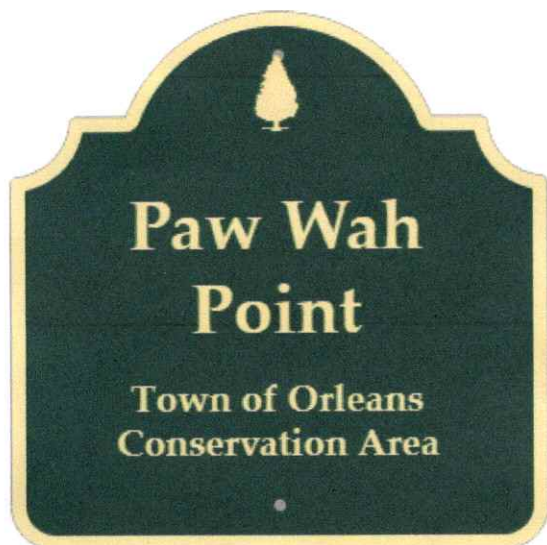
- SAMPLE -



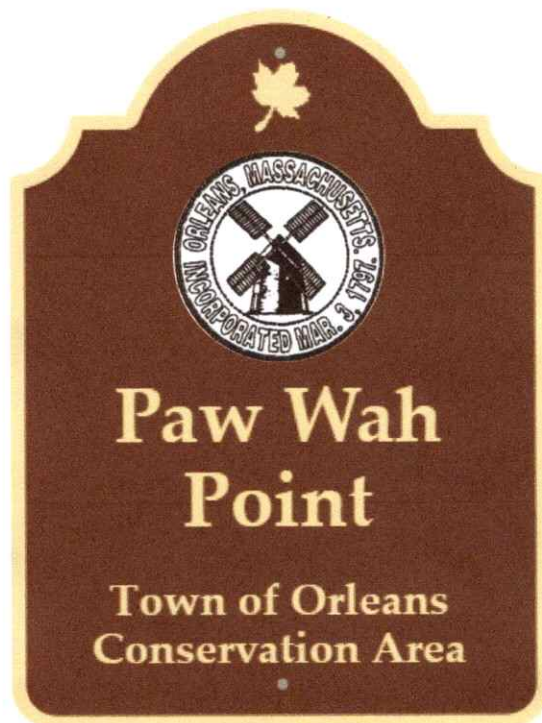
18x18'



18x18'



18x18'



24x18'